LOGO AND USAGE: CLEAR SPACE AND MINIMUM SIZE

Maintain an amount of clear space around the perimeter of the Equality Now logo, as defined by the size of the “o” character within the lockup.

Do not reduce the lockup to sizes below those specified here. Doing so will compromise readability of the logo.
LOGO AND USAGE: DON’TS

Do not stretch, omit elements, or manipulate the logo.

1. DO NOT stretch the logo.
2. DO NOT condense the logo.
3. DO NOT change the typeface of the logo.
4. DO NOT change the typeface of the tagline.
5. DO NOT use without sufficient white space.
6. DO NOT alter symbol in any way.
7. DO NOT omit symbol.
8. DO NOT move symbol.
9. DO NOT change colors.
10. DO NOT use logo against a busy background or face.